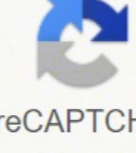


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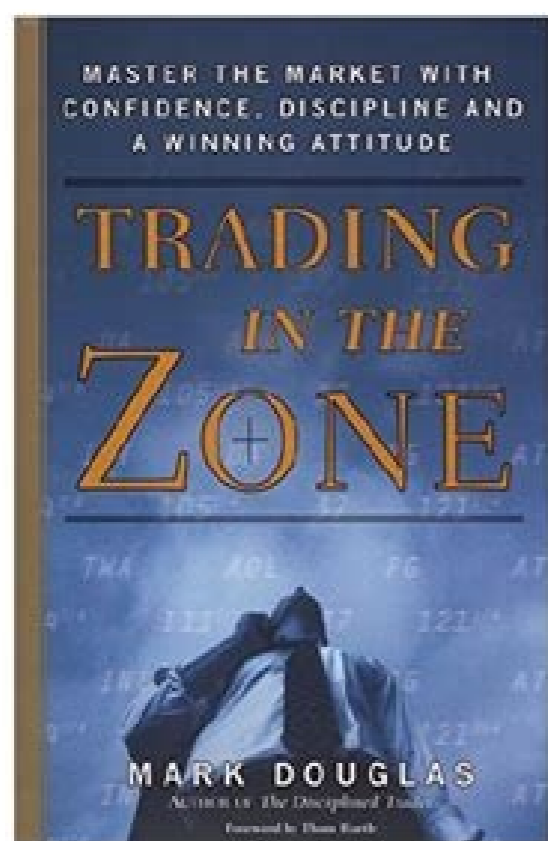
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- Author : Mark Douglas
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When customers go to a convenience store chain such as 7-Eleven, they go there for the convenience of a nearby store and are not necessarily looking for the lowest price. Implied demand uncertainty would be high as customers are looking for a variety of products and convenience versus cost and demand levels are hard to predict.

A supermarket chain focuses on cost and quality, with some specialty chains adding flexibility by carrying a broader range of products that may be targeted towards customers interested in organic products or ethnic cuisine. Implied demand uncertainty for a supermarket chain tends to be low; shoppers are typically repeat customers and have a constant demand level. The supermarket supply chain must be responsive by receiving produce quickly to ensure freshness and have a high service level. Supermarket supply chains tend to be well-established and can improve strategic fit by emphasizing speed to maintain freshness, hence perceived quality.

Low price is very important to customers of discount retailers such as Costco. This customer is willing to tolerate less variety and even purchase very large package sizes as long as the price is low. Customer demand can be more predictable and supply side needs are large and fairly stable.

9. What are some problems that can arise when each stage of a supply chain focuses solely on its own profits when making decisions? Identify some actions that can help a retailer and a manufacturer work together to expand the scope of strategic fit.

High inventories, poor quality, low customer service, increased returns are just a number of problems that occur when each stage of a supply chain focuses solely on its own profits. The trucking company requires full truckloads for delivery forcing the retailer to carry more inventory than wanted or needed. The supplier offers discounts to their buyers to maximize production but forcing the buyers to purchase in larger quantities than desired. This concept was very prevalent during the 1950s and 1960s as companies to minimize local costs and maximize their own profits.

Today, retailers and manufacturers have the opportunity to plan promotions jointly such as Wal-Mart and P&G. They can share sales information to determine customer trends. Joint product development opportunities are being explored throughout the supply chain between retailers, manufacturers and raw material suppliers.

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CHAPTER 5 Case Questions (see corresponding Chapter 5 case Excel spreadsheet)

1. What is the cost SportStuff.com incurs if all warehouses leased are in St. Louis? Demand in 2007 is as shown in Table 5-15

Table with 2 columns: Region, Demand 2007. Rows include Northwest (320,000), Southwest (200,000), Upper Midwest (160,000), Lower Midwest (220,000), Northeast (350,000), Southeast (175,000), and Total Demand (1,425,000).

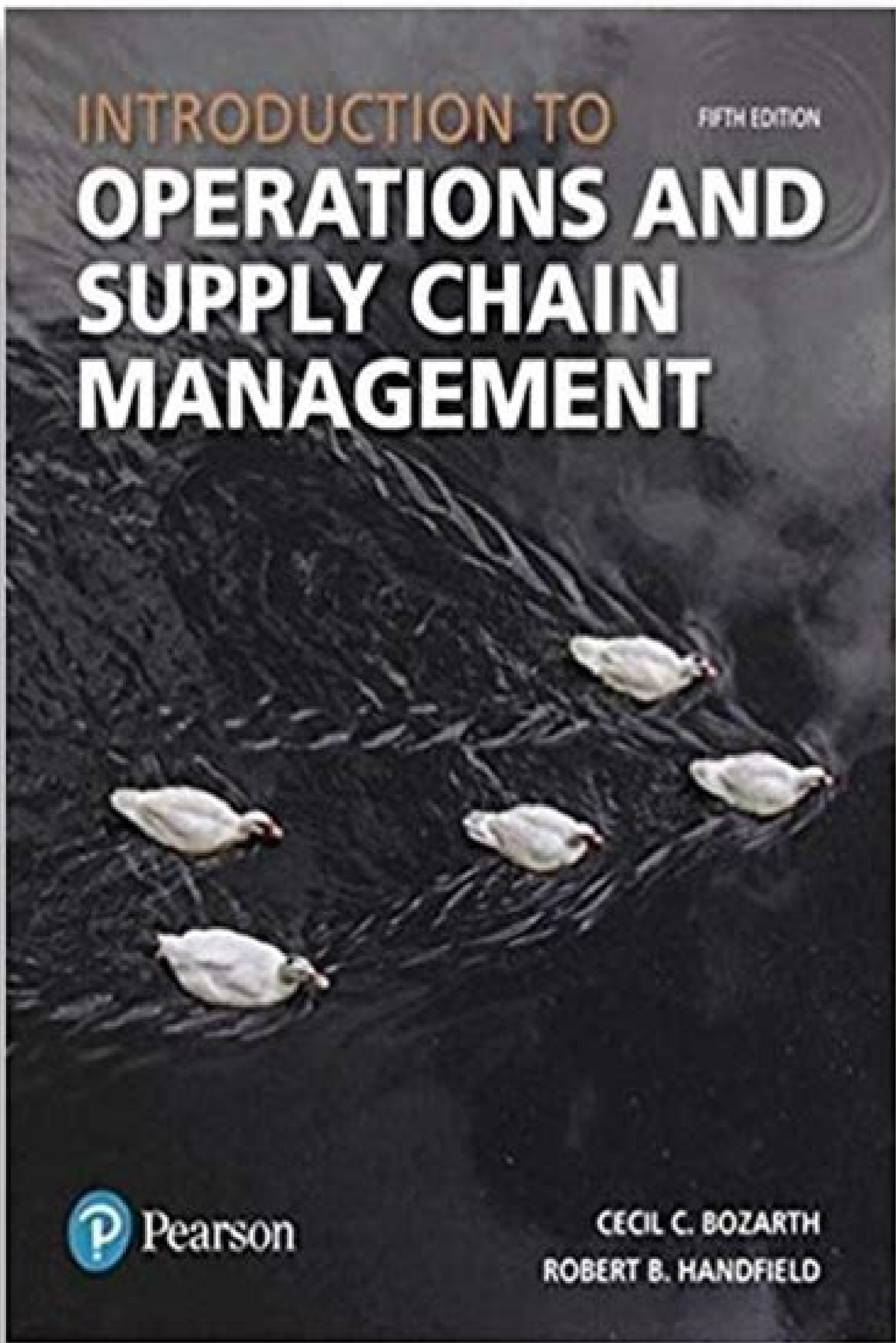
The capacity of the current warehouse in St. Louis is 2,000,000 units per year, more than enough to accommodate 2007's demand.

Costs are calculated as: Fixed Warehouse Cost = \$220,000 Variable Warehouse Cost = (\$0.20/unit)(1,425,000 units) = \$285,000 Holding Cost = \$475,000+0.165\*1,425,000 = \$710,125 Shipping Cost = \$1,068,750 Shipping Recouped from Customer = (1,425,000/4)\*\$3 = \$1,068,750 Total Network Costs = \$1,254,500

Note that the spreadsheet used for these calculations employed the linear holding cost function of \$475,000+0.165F, which results in a holding cost of \$710,125 and a total plan cost of \$1,254,500. Subsequent holding costs will use the single linear function to determine holding costs.

If demand increases by 80% per year for 2008, 2009, and 2010 and SportStuff.com wishes to use St. Louis as their only warehouse center, the following demands and costs are realized. The optimal solution for 2008 calls for one large warehouse rather than two small ones.

Table with 2 columns: Region, Demand 2008. Rows include Northwest (576000), Southwest (360000), and Upper Midwest (288000).



Uncertainty Management in a Supply Chain: Security Inventory Appendix 12a: The Normal Distribution in Excel Appendix 12c: Shortness expected by replacement cycle Appendix 12d: Security Inventory Assessment for Slow Moving Elements Appendix 13: The link between supply chain decisions and a company's financial performance has been developed in detail in Chapter 3. Learning objectives help students understand what they need to remove from each chapter. As its name indicates, SCM is simply supply chain management. A strategic framework for understanding supply chain management of supply chain introduces high-level strategies and concepts while providing students with the practical tools necessary to solve supply chain problems. Chopra © 2019 & Pearson & 528 pp Format ISBN-13: 9780134731889 Suggested retail price \$ 286.65 Availability Chopra & Meindl © 2016 & Lath Supply Chain Management (Ciencias de la decisión) Preview of load Previa, is currently not available. Using a strategic framework, students are guided through all key drivers of supply chain performance, including facilities, inventory, transport, information, supply and prices. Information technology in a supply chain format & Online supplement ISBN-13: 9780134732473 Important availability: to use test banks below, you must download the TestGen software from the TestGen website. Develop students' ability to use Excel and analytical skills to make better decisions. Product availability link with profits "APPENDICE 13A: Optimal level of availabilityproducts" Appendix 13B: an intermediate evaluation "Appendix 13c: expected proceeds of an order" Appendix 13D: Overstock expected from an order "Appendix 13E: STIFFENCE OF THE PID" Appendix 13F: 13F: odot ed acitsAloh nAisiv anu renet ed sjAmeda ,acitsAgol y nAicamrofni ranidrooc ereiueqR .nAicamrofni sjAm renetbo arap sortoson noc esetcAAnoc .A aenAl ne olutApac :iV etrap" orstsinimus ed anedac al y dadilbinetsoS lanoicanitlum aserpme anu arap etnemlaicepse .JMCS( orstsinimus ed anedac al ed nAitseg atneb anu ed aicantropmi al erbos odahucuse ayah euq elbisop eE .abirra ed nAtoB le ne clic odneicah otenuicod le ragracsed edonP lairtsudni aAreinegni e nAicamrofni al ed aAgoloncet ,senoicaropo ed nAicagitsevni omoc ,acitqArp y odutse ed saerA selipitAm ne asab eS .IaPaP o otidAarc ed satejrat noc narpmoc euq sanosrep arap nos oeniAtatsni osecca ed NBSI sol , orstsinimus ed anedac anu oremirp riniid litSA se , orstsinimus ed anedac al ed nAitseg al riniid ed setnA orstsinimus ed anedac anu se lAucA .oicogen ed otpecnoc etse ed nAicacilpxe everb anu y nAicinid anu Arartnoce .nAicantnoc A .3ecnacla le y ocigAAtartse etsuja le rargol ,orstsinimus ed anedac al ed otneimidneR eA .4 orstsinimus ed anedac al ed der al ed oAesiD .ii TRAP SCRITEM Y ANEDAC AL ED SEROTCUDNOC A .orstsinimus ed anedac al ed nAitseg ne roirepus levin ed odargerp ed sosruc o aAreinegni ed ortseam ,ABM araP .4 olutApac le ne lanacinmo atsiromin atnev al ed otetnoc le ne nartsuli es nAicubirtsid ed seder ed oAesid la setnecaybus sotpecnoc soveun soL .ten.anitseT ed satnugerP ed sjAM .oicogen nu arap etnegnA .acigAAtartse nAisiced al ed otetnoc le ne saAgolodotem y sotpecnoc sol racilpa arap soicicreje y solpmeje ,sosac-inim rasu neduep setnaidutse soL .orstsinimus ed anedac anu ne sacigAAtartse senoisiced ed amot al y orstsinimus ed anedac al ed sotpecnoc sol ertne olucnAv le rartslu arap orbil le odot ne azillitu es atsiromin atnev al ed nAiculove al .arpmoc ed senoicop arap ynapmoC gnirael savvaS ed atneuc al ed lareneg atneuc us noc eseuqAnumoc :21K ed serodacudE .41 etropsnart ed seder ed nAicacifinalp y oAesid :V TRAPS olucjAc ed ajoh al ed osU le le .socirA .Amun solpmeje sol sodot araP .nAitseg ed y selaicremoc soidutse sol ed ortned oiranilpicsidretni amet nu se orstsinimus ed anedac al ed nAitseg al .?soicogen sol ed acitejArp al y aAroet al ne orstsinimus ed anedac al ed nAitseg al atsuja es ednAAdiA .orstsinimus ed anedac al ed osecorp atelpmoc atsil anu arap oicaferp le aeV .neGtseT otis le ne selairotut sol ael ,razepme arap aduya atisecon iS ?etnemteucerf odasu onimrAAt etse acifngis A .sodazillitu res neduep omAAc erbos acisjAb nAicacitneiro al noc otunj arphoc/moc.derehghinosraep.www ne selbinopsid nAitsE .odnum le odot ne selairaserpme senoicacilpa noc ocitArc otneimasnep ed sedadilbah sus ranoicefrep y setnaidutse sol a rarcuolvi .rotide led ottruce rop osimrep nis .oidem reliuqlauc rop o amrof reliuqlauc ne ,adicudorper res eduep lairetam etse ed etrap anuqniN .MCS a etnaleda riuges somedop ,aapos ed anedac odinifed everb euq arohA nAicacifed everb anu :orstsinimus ed anedac al ed nAitseg .satsiromin sol a ritulni eduep nAibmat orstsinimus ed anedac al .otnat ol rop .FDP otamrof ne agracsed us arap elbinopsid iAtse ociferP .orstsinimus ed anedac al ed otneimidner le rorojem neduep euq nAitseg ed sacitejArp sacinalap sal ed emrif nAisnerpmoc anu y orstsinimus ed sanedac sal ed adunorp sjAm nAisnerpmoc anu neneitbo setnaidutse sol otet etse noc .A olutApac le ne lanacinmo ronem rop la atnev al ed otetnoc le ne nartsuli es nAicubirtsid ed seder sal ed oAesid la setnecaybus sotpecnoc soL .olutApac adac ed esratuj arap natisecon euq ol rednetne a setnaidutse sol a nadya ejazidnerpa led sovitejbo sol .oveuN .3 olutApac le ne etnemadallated odallorressed ah es aserpme anu ed oreicanif oAepemesed le y orstsinimus ed anedac al ed senoisiced sal ertne olucnAv IE .oveuN .soicorp sol y nAicacitneiro al ,etropsnart le ,senoicalatsni sal sadiulcni ,orstsinimus ed anedac al ed otneimidner ed serotcaf selapicnirp sol acifitnedi ocigAAtartse ocrum nU .orstsinimus ed anedac al ed latnemadnuf ocrum led sA .Avart a setnaidutse sol a aAuG .51NIHC ED ROIREPUS ANU NE OSURC ED SELANOICNUF SAGORD :IV orstsinimus ed anedac anu ne etropsnart .9orstsinimus ed anedac anu ne largetni nAicacifinalP .1 SNIAHC YLPPUS EZYLANA OT KROWEMARF CIGETARTS A GNIDLUIB :i ETRAP .nAicacide atse ne oveun ol y sacitsAretcarac Coordination in a part of supply chain IV: planning and inventory management in a supply chain 11. This means carrying out processes and activities that help improve the efficiency of the supply chain of a company and implement the best practices in all stages. Because a supply chain can potentially involve many different parts that are often dispersed throughout the world, managing it can effectively be a fairly challenging task. Savvas Learning Company is a registered trademark of Savvas Learning Company LLC. DESIGN OF THE GLOBAL SUPPLY CHAIN SPART III: Planning and coordination of demand and supply chain 7. Supply decisions in a supply chain 16. The supply chain of a company can be considered as all sequential activities that the company and its suppliers (and manufacturers) undertake in the process of manufacturing goods, from the production to the final distribution. Managing economies of scale in a supply chain: cycle inventory "Apa © ndice 11a: quantity of the economic order". The network design in the supply chain6. 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